

Hallowmeme

POV: Your hold just became available for the 'new' bestseller.

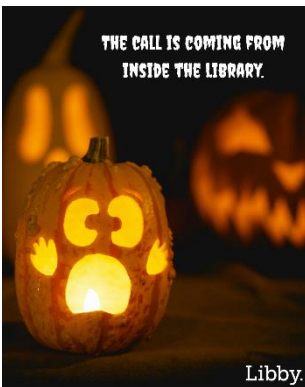


Social Copy

Keep your reading spirit alive while you wait for your turn with a popular bestseller. Apply Libby's Available Now filter to find a title you can borrow right away!

Descriptive Image Text

A Halloween-themed graphic showing a plastic skeleton wearing a black hat and sitting in a chair. Text at the top reads, "POV: Your hold just became available for the 'new' bestseller." The Libby logo appears in the bottom right corner.



A chilling discovery this scary season: The source of your reading obsession is your library card. Use it to borrow your next favorite read in the Libby app!

A Halloween-themed graphic featuring a glowing carved pumpkin with a surprised expression in the foreground and two out-of-focus jack-o'-lanterns in the background. White text reads, "THE CALL IS COMING FROM INSIDE THE LIBRARY." The Libby logo appears in the lower right corner.



We fear some things in life are simply too valuable to give up. When your friends are left with nothing but candy wrappers, you'll still have access to thousands of ebooks, audiobooks, and more.

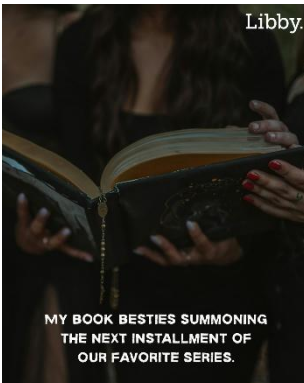
A Halloween-themed graphic featuring two small white felt ghost figures holding pumpkins. One ghost says, "I'll trade all my candy for your library card." The other ghost replies, "No." The Libby logo appears in the lower right corner.

Me walking into the office the morning after my hold dropped in Libby.



Your colleagues may have fresh faces, but they're void of the joy you feel when you're devouring a great story.

A Halloween-themed graphic featuring a person outdoors wearing a distressed horror-style mask. Text at the top reads, "Me walking into the office the morning after my hold dropped in Libby." The Libby logo appears in the lower right corner.



Social Copy

Book clubs have reading lists.
Book besties have summoning
circles.

Tonight we attempt the ancient
ritual of getting the next book
released ahead of schedule.



Descriptive Image Text

A dark Halloween-themed graphic showing several people dressed in black clothing gathered around a large open book. Text reads, "MY BOOK BESTIES SUMMONING THE NEXT INSTALLMENT OF OUR FAVORITE SERIES." The Libby logo appears in the upper right corner.



Libby.

The library reading app.